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The Ten Faces of Innovation IDEO's Strategies for

This is another book that I've meant to read for a while and it's an interesting one by Tom Kelley of IDEO, the famous innovative design company.

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The Ten Faces of Innovation Profile Books

Tom Kelley is the best-selling author of Creative Confidence, The Art of Innovation and The Ten Faces of Innovation as well as a partner at the renowned design and innovation consultancy IDEO. As a leading innovation speaker, Tom has addressed business audiences in more than thirty countries. Tom is an Executive Fellow at the Haas School of Business at UC Berkeley and holds a similar role at the University of Tokyo.

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